



supported by the
German Knee Society



SCIENTIFIC PAPER ONLINE MEETING

2ND INTERNATIONAL KNEE DAY

LECTURES, FREE PAPERS,
LIVE-OP AND WORKSHOPS

24 HOURS AROUND THE WORLD

**MARCH 18TH TO
MARCH 19TH 2021**

SPONSORING INFORMATION

OUR PAST COURSE 2020



60k
viewers in a
public viewing
event in **china**



2,317 views
from **60** countries



56 scientific
experts

15 highlight
speaker

410 of intensive
minutes scientific exchanges



INTERNATIONAL
KNEE DAY



Package overview



| Package contents | Bronze | Silver | Gold | Platinum |
|---|--------|--------|------|----------|
| Mention of sponsorship | ✓ | ✓ | ✓ | ✓ |
| Logo in program and newsletter | ✓ | ✓ | ✓ | ✓ |
| Showing the sponsors at the beginning/ending of the events and in all breaks | ✓ | ✓ | ✓ | ✓ |
| Virtual exhibition booth with options of interactions | ✓ | ✓ | ✓ | ✓ |
| Free access codes to the online event | ✓ | ✓ | ✓ | ✓ |
| Optional lead-system | (✓) | (✓) | (✓) | ✓ |
| Promotional video (A/V) – 10 sec. during the break | | ✓ | ✓ | ✓ |
| Ad banner in virt. exhibition on the event website | | ✓ | ✓ | ✓ |
| 10 seconds promotional video time | | | ✓ | ✓ |
| 15 minutes virtual workshop (up to two hosts in the studio in Berlin, up to five speakers worldwide in a Zoom conference) | | | ✓ | – |
| 30 seconds promotional video time | | | | ✓ |
| Promotional video (A/V) – 30 sec. during break <u>and</u> virt. exhibition | | | | ✓ |
| Exclusive newsletter for promoting the OP or the workshop | | | | ✓ |
| Social media advertising on our channels | | | | ✓ |
| Bookable for Platinum sponsors only | | | | |
| Live-Cadaver-OP – 45 Minutes at Trauma-Academie Cologne | | | | (✓) |
| Pre-Live-OP – 45 Minutes | | | | (✓) |
| Live-OP from your specified Lab – 45 Minutes | | | | (✓) |
| Workshop – 45 Minutes | | | | (✓) |

The details of the package contents are explained on the following pages.



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Sponsoring options

Sponsorship Package Bronze – 1,500.00 €

Package contents:

- Mention of sponsorship
- Logo in program and newsletter
- Showing the sponsors at the beginning/ending of the events and in all breaks
- 15 free access codes to the online event
- Virtual exhibition booth included with options of interactions such as a live chat
- Optional lead-system: with approval of the virtual exhibition visitors – transmitting the contact data (5 € per lead)

Sponsorship Package Silver – 2,500.00 €

Package contents:

- All benefits of the Bronze package
- Promotional video (audio and video) – 10 seconds during the break
150 € surcharge for further 10 seconds: _____ seconds
- Ad banner during the Exhibition on the event website
(Showing with principle of contingency, linking to the virtual booth)
- 25 free access codes to the online event
- Optional lead-system: with approval of the virtual exhibition visitors – transmitting the contact data (5 € per lead)

Prices are excluding value-added TAX.

Cancellation

A cancellation is free of charge up to four weeks prior the event, except the advertising performance services already made, at least 250 € and maximum 10% from the booked comprehensive package. Cancellation must be submitted in written form.

Separation and transparency principle

There is agreement between the contracting parties that this application is not relatable to any sales transactions, e.g. deliveries and other services to the Sponsored and has no influence on procurement decisions or sales transactions neither are expected to be.



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Sponsoring options

Sponsorship Package Gold – 5,000.00 €

Package contents:

- All benefits of the Silver package
- Length of the promotional video: 10 seconds
- Virtual workshop
Length: 15 minutes
Up to two hosts in the studio in Berlin
Up to five speakers worldwide in a Zoom conference
Free access tickets unlimited for your workshop-session
- 50 free access codes to the online event
- Optional lead-system: with approval of the virtual exhibition visitors – transmitting the contact data (5 € per lead)

Sponsorship Package Platinum – 12,000.00 €

Package contents:

- All benefits of the Gold package
- Length of the promotional video: 30 seconds
- Promotional video (audio and video) – 30 seconds during the break and in the virtual exhibition with principle of contingency
- Exclusive newsletter for promoting the OP or the workshop
- Social media advertising on our channels
- 120 free access codes to the online event
- Lead-system: with approval of the virtual exhibition visitors – transmitting the contact data

Live-Cadaver-OP – 45 Minutes
At Trauma-Academie Cologne
+ 12,500.00 €

Pre-Live-OP – 45 Minutes
+ 5,000.00 €

Live-OP from your
specified Lab – 45 Minutes
+ 5,000.00 €

Workshop – 45 Minutes
+ 5,000 €

Prices are excluding value-added TAX.

Cancellation

A cancellation is free of charge up to four weeks prior the event, except the advertising performance services already made, at least 250 € and maximum 10% from the booked comprehensive package. Cancellation must be submitted in written form.

Separation and transparency principle

There is agreement between the contracting parties that this application is not relatable to any sales transactions, e.g. deliveries and other services to the Sponsored and has no influence on procurement decisions or sales transactions neither are expected to be.



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Sponsoring registration

Please send the form back via

E-Mail: info@congress-compact.de

Fax: +49 30 887273710

Mail: Congress Compact 2C GmbH, Joachimsthaler Strasse 10,
10719 Berlin, Germany

Contact

Company

Contact person

Street or PO-Box

ZIP-Code City

Country

Phone Fax

E-Mail

Choose your package

Sponsorship Package Bronze 1,500.00 €

Sponsorship Package Silver 2,500.00 €

Sponsorship Package Gold 5,000.00 €

Sponsorship Package Platinum 12,000.00 €

Live-Cadaver-OP 12,500.00 € Pre-Live-OP 5,000.00 €

Live-OP from your specified Lab 5,000.00 € Workshop 5,000.00 €

Prices are excluding value-added TAX and the surcharge of additional length for promotional videos.

City

Date

Signature



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Billing address

Use billing address from the registration form

Use following billing address:

| | | |
|------------------|---------------------------|------------|
| [Redacted] | | |
| Company | | |
| [Redacted] | | |
| Contact Person | | |
| [Redacted] | [Redacted] | |
| UID | Reference (if applicable) | |
| [Redacted] | | |
| Street or PO-Box | | |
| [Redacted] | [Redacted] | [Redacted] |
| ZIP-Code | City | Country |
| [Redacted] | | |
| E-Mail | | |

Invoice via E-Mail as a PDF file (free of charge)

Invoice via mail (free of charge)

Invoice via electronic invoicing system (50.00 € handling fee)

[Redacted]

City

[Redacted]

Date

[Redacted]

Signature